



JUNIOR LEAGUE OF HIGH POINT
ANNUAL COMMON THREADS EVENT & LITTLE BLACK DRESS INITIATIVE
“Empowering the lives of Women in the High Point Community”

HIGH POINT, NC (February 1, 2019) --- The 2018-2019 New Member Class of the Junior League of High Point invites the High Point Community to join them for the 2nd annual Common Threads event to raise awareness and funds to support local women in need.

Many High Point households are faced with difficult decisions every day regarding the ability to buy necessities such as food, medicine, childcare, and clothing. Many women in the community have limited career opportunities because they lack professional clothing for interviewing and/or retaining a job. Beginning March 8th, the Junior League of High Point will participate in the Little Black Dress Initiative, which is designed to raise awareness of these vital issues and raise money to assist women seeking to better their lives through employment and access to the necessary attire.

Members of the Junior League of High Point will wear the same black dress every day for one week to emphasize the impact of poverty on women in our community. At the end of the Little Black Dress Initiative, the Junior League of High Point invites the High Point community to join them at their 2nd Annual Common Threads event on Thursday, March 14th from 6pm-9pm at Theatre Art Galleries in High Point.

Tickets to attend the event are \$25 per person or \$40 per couple. A portion of the proceeds generated through event ticket sales, silent auction bids, and generous donations will be donated to the Career Closet project at the YWCA of High Point to help women facing these very prevalent issues. Through this partnership, the YWCA will be able to purchase a variety of new clothing items to help women seeking professional clothing.

To learn more about this initiative and event, and to purchase tickets, please visit www.jlhp.org/LBDI2019.

